

2018 – 2020 Program Report



The Rancho Cucamonga Community & Arts Foundation is pleased to provide our Program Report for the time frame of July 2018 through June 2020. In this report you will find details on the Foundation's priorities, partnerships, as well as, the arts program support provided during this two-year period, along with supporting financial information.

As the only arts supporting non-profit organization in the city of Rancho Cucamonga, we know that living in a community that offers opportunities and experiences rich in the arts fosters stronger communities, improved academic performance for our youth, a means for supporting individual health and well-being, a vibrant and strong economy, and a means to build bridges between cultures and bring us together, regardless of ethnicity, religion or age. When times are tough, the arts can be a salve for the ache.



Pictured are Lewis Family Playhouse performances sponsored by RCCAAF.

Mutual of Omaha's *Wild Kingdom* starring Peter Gros (2020)



RCC's *Seussical* (2018)



Sweet Honey in the Rock (2020)



RCC's *Bye, Bye Birdie* (2019)

OUR MISSION

To raise funds to enrich our community by supporting, expanding & advancing arts and cultural opportunities.

www.RCCAAF.org

OUR VISION

- Motivate philanthropic-minded people to support the arts.
- Enhance art experiences for school-aged children.
- Partner with local businesses to enrich the community through exposure to the arts.
- Create opportunities to involve the underserved in arts-related experiences.
- Support a diverse array of arts programming at the Victoria Gardens Cultural Center, including the Lewis Family Playhouse.
- Inspire future artists to pursue their dreams.

2018-2020 AT THE LEWIS FAMILY PLAYHOUSE

Excitement, **Amazing Artists,** and...ultimate heartbreak

MainStreet Theatre Company, Broadway at the Gardens and the Rancho Cucamonga Community Theatre, as these programs provide not only quality entertainment, but community involvement as well.

The Foundation raises money annually through our fundraising events to provide ongoing sponsorship of productions and guest artists at the Playhouse, as well as MainStreet Theatre productions, the annual Broadway at the Gardens performance and the Rancho Cucamonga Community Theatre productions. We also seek grants that help provide free access to low-income school children and families to attend live theatre at the Playhouse through attendance at MainStreet and presented performances.



Delights and educate audiences of all ages

RCCAAF was proud to once again sponsor MainStreet Theatre Company (the Playhouse's resident, professional theatre for young audiences company) offering such titles as *School House Rock - Live!*, *The Emperor's Nightingale*, *OLIVERio*, and the deeply felt, *And Then They Came for Me*. Each year, approximately 18,000 school children attended morning school performances of these marvelously staged productions, many experiencing live theatre for the first time. Unfortunately, the final show of MainStreet's 19/20 season *The Miraculous Journey of Edward Tulane* had to be cancelled, as Covid-19 spread across the country and theatres were ultimately shuttered. Since its beginning in 2006, MainStreet has produced 14 seasons consisting of nearly 40 productions of quality family theatre, headed by the company's Artistic Producer, Mireya Hepner. We will greatly miss MainStreet shows, as the future of live theatre is still unknown, but when the time comes, we will look forward to once again supporting live, family theatre for our community.



A blend professional theater artists & community talent

The Playhouse's own Broadway at the Gardens program produced two hit shows in the spring of 2019 and 2020; *The Hunchback of Notre Dame* in 2019, and *Sister Act* in 2020. Both shows offered terrific local talent and community participation and played to sold out performances. RCCAAF and Bank of America continued to provide show sponsorship to help sustain the program each year. Sadly, *Sister Act* was halted on March 12th, just before its second weekend of performances, to the heartbreak of cast members, production staff & crew, and expected audiences. Those who had the pleasure of seeing the first weekend performance were lucky indeed. Like Broadway in New York, the stage is now dark.

Top left: MainStreet Theatre Company *OLIVERio*
(Patricia Jewel (standing) and Ella Saldana North (kneeling))
Top center: Broadway at the Gardens *Sister Act*
(Patricia Jewel (standing) and Ella Saldana North (kneeling))



RCCAAF maintains support for Rancho Cucamonga Community Theatre (RCCT)

With its 19-year history, RCCT continues to bring the community to the theatre - both on stage and in the audience. The fun and fanciful productions of *Seussical* (2018) and *Bye, Bye Birdie* (2019) filled the summer family musical slots, and Jane Austen's *Pride & Prejudice* (2018) hit the mark for classic theatre lovers.

Hundreds of children, teens and adults have participated in the Community Theatre program over nearly two decades. RCCAAF has sponsored RCCT's shows since 2006. Unfortunately, as with all live theatre, the City's Community Theatre has also been suspended. We look forward to supporting its safe and enthusiastic return in the future.

Top right: Rancho Cucamonga Community Theatre *Bye Bye Birdie*



Generous Donor Support

The RCCAAF relies on the generous support we receive annually from our local businesses, corporations, granting sources and individuals. Most of our funds raised are a result of our annual events, including our long-established Golf Tournament, an exciting Casino Night, Bunco Night, Quakes Game events, and other smaller fundraising events throughout the year. Thanks to our generous business community and many individual donors, these events have helped us raise over \$200,000 annually. We are eternally grateful to our sponsors and donors for their continued generosity.

Thank you

We are grateful to our donors, philanthropic partners, grantee organizations and supporters that have worked with us to promote the arts. Your support means the world to us and has helped to ensure that the arts continue thrive in our community.



Corporate Giving *(indicating amounts over 5k/yr.)*

Randall Lewis / Lewis Group of Companies	\$ 24,000	\$ 21,500
Bank of America	\$ 15,000	\$ 15,000
Burrtec Waste Industries	\$ 10,000	\$ 10,000
RC Quakes	\$ 9,545	\$ 7,485
Other Corporate Sponsors <i>(under 5k/each/yr.)</i>	\$ 48,200	\$ 41,508

TOTAL CORPORATE GIVING *(including all event sponsors, etc.)* **\$ 106,745** **\$ 95,493**

Grant Support

U.S. Bancorp Foundation <i>(October 2018)</i>	\$ 25,000	-----
U.S. Bancorp Foundation <i>(May 2019)</i>	\$ 15,000	-----
Bank of America Foundation	\$ 10,000	\$ 10,000
Caplin Foundation	\$ 500	\$ -----

TOTAL GRANT SUPPORT **\$ 50,500** **\$ 10,000**

Individual/Private Donors

Trust of Dwight Richard Odle	\$ 25,000	-----
Doug & Dee Morris	\$ 10,250	\$ 14,200
Lane & Leslie Matsuno	\$ 10,000	\$ 7,700
Fundraising Events <i>(non-corporate donors)</i>	\$ 21,222	\$ 19,748
Fritz Coleman Benefit Performance <i>(Ticket Revenues)</i>	\$ -----	\$ 14,129
Multiple Private Donors	\$ 6,875	\$ 1,356

TOTAL INDIVIDUAL/PRIVATE DONORS **\$ 73,347** **\$ 58,133**

Investment Income

	\$ 43,833	\$ 57,893
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TOTAL INCOME FOR 18/19 & 19/20 = \$494,944 **\$274,425** **\$220,519**



Unforeseen Circumstances*

Little did the Foundation know in January of 2020, when we started the new year by updating our Strategic Plan that a short 3-months later a complete shutdown of live theatre due to the COVID-19 pandemic would occur. This shut down closed not only our beloved local theatre, The Lewis Family Playhouse, but also closed our places of work, schools, the businesses where we shopped, and the venues where we came together to celebrate the special occasions of our lives. Along with cancelled shows and performances, many of our spring and summer fundraising events were also cancelled, resulting in the loss of fundraising revenue intended for our community. While we are unable to conduct our "typical" fundraising events, our Foundation is committed to providing financial support and advocacy for the arts in Rancho Cucamonga through as many ways as safely possible.

2019 Donor Event



Blind Boys of Alabama (2018)

Broadway at the Gardens' The Hunchback of Notre Dame (2019)

46%
LEWIS FAMILY
PLAYHOUSE

7%
HIGH SCHOOL
& COMMUNITY
ARTS

19%
ADMIN
EXPENSES

11%
FUNDRAISING
EXPENSES

17%
FUNDS FOR
FUTURE USE

Providing Funding for the arts in our community

Lewis Family Playhouse Program Support

- Guest Artist & Theatre Production Sponsorships
- Free Tickets to Title 1 School Children / Bus Expense Assistance
- Ticket Subsidy for public attendance to Theatre-for-Young-Audiences
- Tickets to Low-Income Families, Foster Groups, Underserved

TOTAL LEWIS FAMILY PLAYHOUSE PROGRAM SUPPORT

High School & Community Arts Support

- Associated Artists of the IE - Annual Juried Art Exhibit
- Free World Music Summer Concert Series
- High School Arts Program Sponsorships
- High School Graduates Arts Scholarships

TOTAL HIGH SCHOOL & COMMUNITY ARTS SUPPORT

Operating Expenses

- Administration
- Donor Recognition & Appreciation
- Fundraising Expenses

TOTAL OPERATING EXPENSES

Funds Held in Restricted Fund for Future Program Use

TOTAL EXPENSES FOR 18/19 & 19/20 = \$436,043

	2018-2019	2019-2020
Lewis Family Playhouse Program Support	\$ 50,000	\$ 63,956
High School & Community Arts Support	\$ 30,095	\$ 11,853
Operating Expenses	\$ 11,374	\$ 8,544
Funds Held in Restricted Fund for Future Program Use	\$ 12,184	\$ 10,836
TOTAL LEWIS FAMILY PLAYHOUSE PROGRAM SUPPORT	\$ 103,653	\$ 95,189
High School & Community Arts Support	\$ 4,000	\$ 4,000
Operating Expenses	\$ 8,000	-----
Funds Held in Restricted Fund for Future Program Use	\$ 2,000	\$ 2,500
TOTAL HIGH SCHOOL & COMMUNITY ARTS SUPPORT	\$ 4,000	\$ 7,500
TOTAL OPERATING EXPENSES	\$ 18,000	\$ 14,000
Funds Held in Restricted Fund for Future Program Use	\$ 35,478	\$ 45,579
TOTAL OPERATING EXPENSES	\$ 2,403	\$ 413
Funds Held in Restricted Fund for Future Program Use	\$ 30,542	\$ 17,054
TOTAL OPERATING EXPENSES	\$ 68,423	\$ 63,046
Funds Held in Restricted Fund for Future Program Use	\$ 52,521	\$ 21,211
TOTAL EXPENSES FOR 18/19 & 19/20 = \$436,043	\$242,597	\$193,446

Looking Ahead

As we all look forward to the day when this pandemic is behind us, and our lives and our world opens up again, rest assured that the Rancho Cucamonga Community & Arts Foundation will continue to be working to promote and support the arts in our community. With your help and continued support we will once again spark the imagination of our children, foster community pride by supporting the arts, give back to our community and provide the underserved access to the arts.



MainStreet Theatre Company's School House Rock - Live! (2018)

How did We Help?

Over 3,300 Title 1 school children received free admission to live theatre, thanks to a generous grant from U.S. Bancorp.

19 Schools received bus reimbursement, sponsored by Randall & Janell Lewis.

2,485 Family Members who attended public performances of MainStreet shows received up to 50% off their ticket price subsidized by RCCAAF.

970 Individuals, including Active & Retired Military Families, Foster Homes, and LGBTQ groups received free or greatly reduced tickets to a variety of shows at the Playhouse funded by U.S. Bank and Bank of America.

524 People attended Fritz Coleman's Benefit Performance, raising over \$14,000 for the arts.

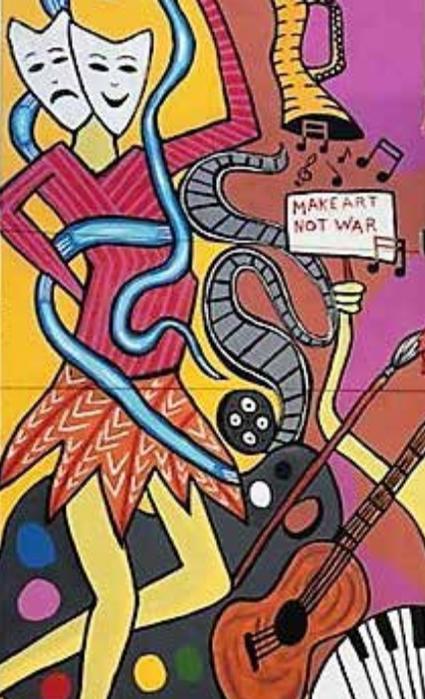
13 Shows were sponsored by RCCAAF over 2 seasons at the Playhouse attended by 45,212 audience members.

Nearly 860 High School Students participated in school-based programs sponsored by RCCAAF.

Over 1,200 People attended the 2018 & 2019 AAIE Juried Art Shows sponsored by RCCAAF.

20 Local High School Students received scholarships to pursue arts education.

Over 54,500 lives were enriched by RCCAAF support in 2018 & 2019!



A portion of the mural at Etiwanda High School

Foundation Supported Arts in the Community

RCCAAF Sponsors Etiwanda High School Campus Mural

The Foundation offers arts program sponsorships annually to local high schools to help with new, expanded or experimental arts projects or events. This past January, Etiwanda High School's Art Instructor, Deborah Landey, applied for and received a \$500 sponsorship to create a mural in the student quad area of the campus. The funds received allowed the school to hire guest artist Ben Brough to design the mural to be completed by Etiwanda arts students, known as the Young Artists Society. The mural project was completed in late February 2020 and will continue to represent the students' artistic expression for years to come.

Other High School Arts Programs Sponsored include:

- Student Written/Directed One-Act Plays (2019 & 2020)..... ETIWANDA HS DRAMA DEPT.
- Purchase of Video Camera (2019); Percussion Instruments for Choir (2020)..... ALTA LOMA HS VOCAL MUSIC DEPT.
- Purchase Keyboard Amp (2019); Replace/Repair Instruments for Student Use (2019)..... ALTA LOMA HS MUSIC DEPT. (BAND)
- Repair & Maintenance of Instruments for Student Use (2019)..... LOS OSOS HS BAND, ORCHESTRA & COLOR GUARD
- Expansion of Student Art Walk (2020)..... UNITED CHRISTIAN ACADEMY ART DEPT.

RCCAAF Awards Scholarships to Twenty High School Graduates Pursuing Arts Education

To assist local students seeking higher education in the arts, the RCCAAF offers scholarships ranging from \$500 to \$1000 annually. Students are selected based on their strong participation in visual or performing arts classes and plan to further their education in their chosen arts medium. Nine students received awards in 2019, and eleven students received awards in 2020. More information is available on our website.

Pictured: 2019 Student Scholarship Awardees with board members Paula Pachon, Al Arguello and Nick Baker



Fundraising Efforts in Support of the Arts

Fritz Coleman helps RCCAAF raise over \$14,000 for the Arts at Benefit Performance

On March 23, 2019, Fritz Coleman, RCCAAF's friend and supporter and well-known NBC-4 personality, performed his one-man stand-up comedy show at the Lewis Family Playhouse that raised over \$14,000 to benefit the arts programs and efforts supported by the RCCAAF. The 2019 show was Fritz's third performance hosted by the Foundation at the Lewis Family Playhouse, with the first show held in 2010, followed by his second LFP performance in 2014. Fritz was awarded the Community & Arts Foundation's *Individual of the Year* award in 2014. Accumulative funds raised through Fritz's generosity, and from the support of the City of Rancho Cucamonga who provided the perfect venue, generated over \$30,000 for the Foundation, thereby acknowledging Fritz as a Ruby Level Donor. Coleman, who served as longtime weatherman on the NBC LA station for nearly 40 years retired from his on-air post on June 26th. Fortunately for us, Fritz plans to continue his comedy stand-up career, and we look forward to welcoming him back for another hilarious show in the future.



The Rancho Cucamonga Quakes strike a home run with RCCAAF

For the past seven years, the Quakes & LoanMart have supported the Foundation's mission as part of their "LoanMart Strike Outs for the Community" program, where a donation of \$5 is set aside for every strike-out scored throughout the Quakes baseball season and the accumulative total is presented to the RCCAAF. The Foundation received a total of \$14,530 through this effort over the 2018 & 2019 seasons. The Rancho Cucamonga Quakes continue to be a strong supporter of the Community & Arts Foundation. Since their first contribution in 2003, the Quakes have donated a total of \$114,735 to the Foundation to support the arts, was named *Outstanding Business of the Year* by RCCAAF in 2016, and was recognized as a Diamond Level Donor in 2018. We greatly missed our mighty Quakes games this year, due to Covid-19, but we know they will be back swinging in the future and we'll be ready to support them, just as they have given so generously to RCCAAF and our community.



Pictured: Bryan Snyder (and son), Al Arguello, Susan Sluka Kelly, LoanMart's Shaun Orr, Jim Harrington, Quakes Manager Mark Kertenian, and General Manager Grant Riddle



Mark Rivera with CVWD President James Curatalo, Jr.



2018 Recipients Peter & Linda Bryan with Marsha & Jim Harrington



Lane & Leslie Matsuno

RCCAAF Gives Thanks

2018 & 2019 Outstanding Donors Honored

Annually, the RCCAAF and the Lewis Family Playhouse honors donors, both individuals and businesses, who have made significant or sustained contributions over the years. Listed to the right are the well-deserved recipients for 2018 and 2019. Unfortunately, the annual awards event was suspended in 2020 due to the coronavirus pandemic. The Foundation will continue to recognize and honor our donors and our partners on our website, and look forward to resuming our Donor Recognition Reception in the future. Please visit our website at www.RCCAAF.org to see a complete list of our Spotlight Donors (acknowledging one-time or ongoing donations of \$5,000 or more).

RCCAAF Outstanding Individual(s)

- 2018 Peter & Linda Bryan
- 2019 Randall Lewis

RCCAAF Outstanding Business

- 2018 National CORE
- 2019 Cucamonga Valley Water District

Lewis Family Playhouse Distinguished Benefactor

- 2018 The Wine Tailor
- 2019 Lane & Leslie Matsuno



BOARD OF DIRECTORS

FY 2018/2019

- Tina Chen, Chair
- Mark Rivera, Vice Chair
- Jim Harrington, Secretary/Treasurer
- Paula Pachon, Past Chair

DIRECTORS

- Al Arguello
- Nick Baker
- Linda S. Bryan
- Rosemarie Brown
- Fatima Corbett
- Bryan Snyder

FY 2019/2020

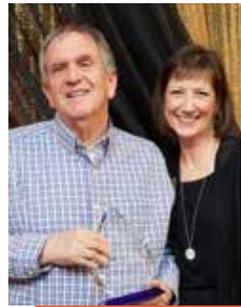
- Tina Chen, Chair
- Al Arguello, Vice Chair
- Paula Pachon, Secretary
- Jim Harrington, Treasurer

DIRECTORS

- Nick Baker
- Linda S. Bryan
- Rosemarie Brown
- Fatima Corbett
- Jillian Fowler
- Mark Rivera
- Bryan Snyder

www.RCCAAF.org

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2019 Award Recipient Randall Lewis with Executive Director, Susan Sluka Kelly

RCCAAF Hires Its First Executive Director

In August 2018, Susan Sluka Kelly, the former Cultural Arts Manager of the Victoria Gardens Cultural Center accepted the position of the Foundation's first (part-time) Executive Director. Upon retiring from her position at the City's Cultural Center/Lewis Family Playhouse earlier that year, after serving as its Manager for 13 seasons, it seemed like the perfect transition opportunity where she could continue to build on the Foundation's work and success. With a total of three Foundations (RCCAAF, Library, and Animal Center) that had now emerged under the City umbrella, the City determined that it could no longer continue to provide ongoing administrative staff assistance to each of the Foundations, and that each must plan to operate independently by July 2019. As the RCCAAF had relied significantly on City staff support for its daily management, it was evident that new leadership and administrative guidance was needed. It was serendipitous that Susan could step in at such an ideal time. Susan brings extensive background and knowledge of the local arts programs and a long history serving both the City of Rancho Cucamonga and the Foundation, providing a sense of continuity and further reinforcing a strong connection between both organizations. The Foundation also hired their own bookkeeper, and RCCAAF now handles all administrative, marketing, event, and granting functions.

Susan can be reached at susanslukakelly@rccAAF.org or at the Foundation's new phone number, (909) 581-6355. The RCCAAF has also established a new business address at 10995 Eucalyptus St., Suite 103, Rancho Cucamonga, CA, 91730.

While we do not know what's on the horizon in terms of our traditional fundraising events to support the arts in our community, there are a number of ways that our donors and supporters can ensure that the Foundation continues to fulfill its mission and will be ready to respond once our world opens up from this pandemic. These include:



Follow us on Facebook

for the most up-to-date information at www.facebook.com/RCCAAF



Provide an individual or corporate gift

to continue the Foundation's work to support school/student art experiences during COVID



Become a Board Member

and join us in raising funds for the arts



Consider leaving a legacy gift to the Foundation

in your will, trust or other type of gift plan to ensure that the arts thrive in our community for generations to come.